

Why Sponsor?

Sponsorship allows you to expand your competitive edge by improving your company's image and reputation by sponsoring events that the business community supports. Discounts are also offered for multi-year commitments.

The Chandler Chamber of Commerce offers many unique sponsorship opportunities for our various members at any level.

By choosing to partner with the Chamber, you are reaching our membership base which represents some of Chandler's most important and influential corporate leaders, business owners, entrepreneurs, young professionals, media personalities, educators, political figures, and more.

Chamber programs and events are highly publicized, and so are our sponsors. Not only will you be given high-level visibility, but you'll be able to reach your target audience through sponsorship of our events.

Make your business stand out and make it a name widely recognized throughout the community. Whatever your budget, we have several opportunities for you to highlight your company.

Please reach out to our Business Development team for more information and available sponsorship opportunities for 2025!

Thank you for supporting local businesses.

Mission

The Chandler Chamber of Commerce supports business and our community by providing vital programs and services that attract and retain business while embracing our diversity.

Vision

The Chandler Chamber of Commerce will be acclaimed as a leader and catalyst to facilitate business prosperity and foster a premier community.

History

The Chandler Chamber of Commerce was founded in April of 1912, just before the City of Chandler was incorporated.

Newspaper articles indicate that in the absence of a city government (before incorporation), the Chandler Chamber of Commerce operated like a quasi-government entity, helping the community get roads, flood control, cotton pickers, fire protection, a better lit downtown and other improvements.

It also advocated for businesses, promoted and hosted discussions on incorporation and got involved in regional issues including flood control, better streets and tourism promotion.

In 1915 it promoted new areas of business, such as the growing of broom straw in. Most businesses in the early years were agricultural.

If Dr. A.J. Chandler was the father of Chandler, the Chandler Chamber of Commerce was truly its mother, advocating for the improvements the residents needed.

The Chamber's first meeting place was the second floor of the Monroe Building on San Marcos Place, built in 1913. According to the Chandler Arizonan, "Dr. Chandler remarked that a Chamber of Commerce was formed even before the town was practically a town, and that it was unique in this respect in having such an organization. He said the chamber had done splendid work during the past year and was entitled to the thanks of every citizen in the district."

In 1924 the Chamber had outgrown its space and a meeting place was built on the southeastern corner of Arizona Avenue and Buffalo Street. The Chamber has since been in several offices, all in or around downtown. Today, the Chandler Chamber of Commerce is located at 101 West Commonwealth Avenue in the historic downtown Chandler.

The Chandler Chamber of Commerce is the visionary voice of business in Chandler. The Chamber is working to create a business climate that attracts new businesses, enhances growth and expansion opportunities for existing businesses and is committed to creating value-added membership opportunities and benefits.

Our members' success will lead to an environment that promotes job growth, continued economic expansion, visionary technology and ultimately a quality of life that is unsurpassed.

Audience Impact



1,700+ Members



10,700+
Facebook followers



4,000+
Instagram followers



3,100+
LinkedIn followers



6,800+
Twitter followers

101 W. Commonwealth Ave. Chandler, AZ 85225

ChandlerChamber.com

480.963.4571

info@chandlerchamber.com

Women In Leadership Series



Monthly, 3rd Tuesday

Annual Audience Impact:

1,200+

These monthly luncheons connect East Valley entrepreneurs & small business owners with C-Suite executives & keynote speakers from across Arizona.



| Sponsor Benefits | Presenting Sponsor \$5,000 | Education & Mentoring Sponsor \$2,500 | Supporting Sponsor \$500 |
|---|----------------------------------|---|--------------------------------|
| Preferred reserved seating | 8 Seats | 4 Seats | 2 Seats |
| Brand featured on print & digital event materials | + | + | + |
| Brand featured on event webpage | + | + | + |
| Verbal recognition at event as sponsor | + | + | + |
| Access to event photos | + | + | |
| Brand featured on social media posts | + | + | |
| Opportunity to provide table favors | + | + | |
| First right of refusal for event sponsorship | + | + | |
| Opportunity to introduce speakers | + | | |
| Opportunity to speak at event | + | | |
| Opportunity to host an activation at event | + | | |
| Spotlight in Chandler Chamber blog | * | | |

Education & Workforce Series



Three times a year

February 25, April 29 & August 26 **Annual Audience Impact:**

200+

These seminars bring industry experts and higher education together to address current workforce challenges, growth opportunities, & how you can professionally develop.



| Sponsor Benefits | Presenting Sponsor \$4,000 | Executive Sponsor \$2,500 | Corporate Sponsor \$750 |
|--|----------------------------------|---------------------------------|-------------------------------|
| Brand featured on print & digital event materials | + | + | + |
| Verbal recognition at event as sponsor | + | * | + |
| Brand featured on event webpage | + | + | + |
| Brand featured on social media posts | + | + | + |
| Access to event photos | + | + | |
| Opportunity to provide table favors | + | + | |
| First right of refusal for event sponsorship | + | + | |
| Opportunity to introduce speakers at events | + | | |
| Spotlight in Chandler Chamber blog | + | | |
| Opportunity to showcase brand at event | + | | |
| Opportunity to display retractable branded banner at event | + | | |
| Opportunity to host 10x10 booth at event | * | | |

Economic Update Series



Quarterly events

January 16, 2025 | April 23, 2025 August 21, 2025 | November 6, 2025 **Annual Audience Impact:**

450+

Spotlighting key industries in Chandler, AZ. The annual Tri-City Economic Development Update, hosted by the Chandler, Gilbert, and Queen Creek Chambers of Commerce, takes place every January.



| Sponsor Benefits | Presenting Sponsor \$4,500 | Executive Sponsor \$3,500 | Corporate Sponsor \$2,000 | Supporting Sponsor \$750 |
|--|----------------------------------|---------------------------------|---------------------------------|--|
| Preferred reserved seating | 10 Seats | 6 Seats | 4 Seats ◆ | 2 Seats |
| Brand featured on print & digital event materials | * | + | + | + |
| Brand featured on event webpage | + | + | + | + |
| Verbal recognition at event as sponsor | + | + | + | + |
| Brand featured in post-event recap | + | + | + | + |
| Access to event photos | + | + | + | |
| Brand featured on social media posts | + | + | + | |
| First right of refusal for event sponsorship | + | + | + | |
| Opportunity to provide table favors | + | + | | |
| Opportunity to display retractable branded banner at event | + | + | | |
| Spotlight in Chandler Chamber blog | * | | | |
| Opportunity to speak at event | + | | | *(Additional sponsorship opportunities |
| Opportunity to host activation at event | + | | | available for Tri-City Events) |
| | | | | |

City Bus Tour



November 6, 2025

Annual Audience Impact:

100+

Find out how the City of Chandler plans to tackle build-out at the Chandler Chamber's City Bus Tour, where guests will get a behind-the-scenes look at current projects, upcoming redevelopments, and the newest companies coming to Chandler, AZ.



| Sponsor Benefits | Presenting Sponsor \$3,500 | Tour Sponsor \$1,500 | Supporting Sponsor \$500 |
|--|----------------------------------|----------------------------|--------------------------------|
| Reserved seats | 4 Seats | 2 Seats | 2 Seats |
| Brand featured on printed event materials | + | + | + |
| Brand featured on event webpage | + | + | + |
| Verbal recognition at event as sponsor | + | + | + |
| Opportunity for business location to be featured | + | + | |
| Brand featured on social media posts | + | + | |
| Opportunity to speak before tour | + | | |
| First right of refusal for event sponsorship | + | | |
| Spotlight in Chandler Chamber blog | + | | |
| | | | |

Executive & Industry Roundtables



Seven times a year

February 20, April 10, May 15, August 14, September 11, October 9, October 23, 2025

The Chandler Chamber brings business leaders together for an open discussion on the challenges and opportunities facing their industry. To keep these sessions exclusive to top-level executives, each event is industry-specific and invite-only.

Invite-only with up to 30 per session



| Sponsor Benefits | Presenting Sponsor \$1,500 | Executive Sponsor \$750 | Corporate Sponsor \$500 |
|--|----------------------------------|-------------------------------|-------------------------------|
| Reserved seating at roundtables | 3 people | 2 people | 1 person ◆ |
| Verbal recognition at event as sponsor | + | + | + |
| Brand featured on event webpage | + | + | + |
| Brand featured on social media posts | + | + | + |
| First right of refusal for event sponsorship | + | + | |
| Spotlight in Chandler Chamber blog | + | | |
| Opportunity to speak at event | + | | |
| | | | |

Chandler Chamber Small Business Expo



Wednesday, April 2, 2025

Registration: 8:00am

Program & expo: 8:45am-4:30pm

Annual Audience Impact:

200

With engaging speakers, keynotes, & B2B vendors, this day-long event connects startups & small businesses to one of the strongest business communities in Arizona.



| Sponsor Benefits | Presenting Sponsor \$3,500 | Executive Sponsor \$2,500 | Corporate Sponsor \$1,500 | Partnering Sponsor \$500 |
|---|----------------------------------|---------------------------------|--|---|
| Tickets to Small Business Expo | 6 Tickets | 4 Tickets | 2 Tickets | 1 Ticket ◆ |
| Brand featured on print & digital event materials | + | + | + | + |
| Brand featured on event webpage | + | + | + | + |
| Verbal recognition at event as sponsor | + | + | + | + |
| Brand featured in post-event recap | + | + | + | + |
| Access to event photos | + | + | + | |
| Brand featured on social media posts | + | + | | |
| Reserved booth in expo hall | + | + | | |
| Spotlight in Chandler Chamber blog | + | + | | |
| List of attendees upon request | + | | | |
| | | | | |
| | | | If sponsoring as a business must be in with all dues paid in the specific states of the spe | Chamber member, in good standing n full |

Chandler Chamber Small Business Expo



Wednesday, April 2, 2025

Registration: 8:00am

Program & expo: 8:45am-4:30pm

Annual Audience Impact:

200

With engaging speakers, keynotes, & B2B vendors, this day-long event connects startups & small businesses to one of the strongest business communities in Arizona.



| Sponsor Benefits | "Startup to Stardom" Keynote Sponsor \$2,000 | "Al Unleashed" Speaker Sponsor \$1,500 | "2025 Legal Trends" Speaker Sponsor \$1,500 | "Money Moves" Speaker Sponsor \$1,500 |
|---|--|--|---|---|
| Tickets to Small Business Expo | 4 Tickets | 2 Tickets | 2 Tickets | 2 Tickets |
| Brand featured on print & digital event materials | + | + | + | + |
| Brand featured on event webpage | + | * | * | + |
| Verbal recognition at event as sponsor | + | + | + | + |
| Brand featured in post-event recap | + | + | + | + |
| Access to event photos | + | + | + | + |
| First right of refusal for event sponsorship | + | + | + | + |
| Brand featured on social media posts | + | + | + | + |
| Reserved booth in expo hall | + | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | If sponsoring as a 0 business must be i with all dues paid in | n good standing |

Chandler Young Professionals



Quarterly

New Event Series Debuting February 2025

From growing soft skills to touring the State Capitol, this new Chandler Chamber series connects young professionals from around the East Valley (ages 21 to 39) for targeted development opportunities.



| Sponsor Benefits | Presenting Sponsor \$2,000 | Executive Sponsor \$1,000 | Corporate Sponsor \$500 |
|---|----------------------------------|---------------------------------|-------------------------------|
| Verbal recognition at event as sponsor | + | + | + |
| Brand featured on social media posts | + | + | + |
| Brand featured on event webpage | + | + | + |
| First right of refusal for event sponsorship | + | + | |
| Complimentary membership to Young Professionals | 1 Membership ◆ | | |
| Access to event photos | + | | |
| Spotlight in Chandler Chamber blog | + | | |
| Opportunity to speak at event | + | | |
| | | | |

Policy Impact Series



Annual Audience Impact:

400+

An open discussion on hot topics currently facing the Chandler business community, featuring city and state elected officials. This event series helps inform the Chandler Chamber's annual legislative document, How We Stand.



| Sponsor Benefits | Presenting Sponsor \$3,000 | Executive Sponsor \$1,500 | Corporate Sponsor \$750 |
|---|----------------------------------|---------------------------------|-------------------------------|
| Brand featured on print & digital event materials | + | + | + |
| Verbal recognition at event as sponsor | + | * | + |
| Brand featured on event webpage | + | + | + |
| Brand featured on social media posts | + | * | + |
| First right of refusal for event sponsorship | + | + | |
| Opportunity to provide table favors | + | * | |
| Opportunity to display retractable branded banner at event | + | | |
| Opportunity to introduce speakers at events | + | | |
| Spotlight in Chandler Chamber blog | + | | |
| Opportunity to showcase brand at event | + | | |
| Brand featured in our printed 2026 Legislative Agenda | + | | |

Conversations with Elected Officials



Two times a year

Spring & Summer 2025

Annual Audience Impact:

150+

Open to the public, this free fireside chat provides guests an opportunity to learn where their elected officials stand on issues affecting the East Valley business community.



| Sponsor Benefits | Presenting Sponsor \$1,250 | Executive Sponsor \$750 | Supporting Sponsor \$500 |
|--|----------------------------------|-------------------------------|--------------------------------|
| Brand featured on print & digital event materials | + | + | + |
| Verbal recognition at event as sponsor | + | * | + |
| Brand featured on event webpage | + | * | * |
| Brand featured on social media posts | + | * | + |
| First right of refusal for event sponsorship | + | * | |
| Opportunity to provide table favors | + | + | |
| Opportunity to display retractable branded banner at event | + | | |
| Opportunity to introduce elected officials at event | + | | |
| Spotlight in Chandler Chamber blog | + | | |
| Opportunity to showcase brand at event | + | | |
| Reserved seating | 2 people | | |

Meet the Elected Officials



January 2026

Registration: 7:00am Program: 8:00 - 10:00am

Enjoy breakfast with your City, State, & Federal elected officials. Our fireside chat will recap last year's legislative impact on Arizona businesses, and each elected official in attendance will share what they intend to accomplish in the coming months.

This breakfast marks the official release of our 2026 legislative agenda, with free physical copies available at the event.



350+



| Sponsor Benefits | Presenting Sponsor \$4,000 | Executive Sponsor \$3,000 | Corporate Sponsor \$2,000 | Partnering Sponsor \$750 | Supporting Sponsor \$350 |
|---|----------------------------------|---------------------------------|---------------------------------|--------------------------------|--------------------------------|
| Preferred reserved seating | 8 Seats | 6 Seats | 4 Seats | 2 Seats | 1 Seat ◆ |
| Brand featured on event webpage | + | + | + | + | + |
| Verbal recognition at event as sponsor | + | + | + | + | + |
| Brand featured in post-event recap | + | + | + | + | + |
| Brand featured on print & digital event materials | + | + | + | + | |
| Access to event photos | + | + | + | | |
| Brand featured on social media posts | + | + | + | | |
| Opportunity to speak at event | Opening Remarks | Closing Remarks | | | |
| First right of refusal for event sponsorship | + | + | | | |
| Spotlight in Chandler Chamber blog | + | | | | |
| List of attendees upon request | + | | | | |

Ostrich Festival



Two Weekends

March 14-16, 2025 March 21-23, 2025 Audience Impact: 150,000+

One of Arizona's largest outdoor festivals, featuring carnival food, thrill rides, and all-day entertainment. General admission to headlining acts are included with ticket price.

Banners must be 4' (w) x 3' (h) with grommets for zip-tie hanging. Agreement deadline must be submitted, and banner must be received in the Chandler Chamber office, by 3pm on Friday, March 7, 2025. Banner must be picked up at the Chandler Chamber office by 3pm on Friday, April 4, 2025.



| Sponsor Benefits | Hospitality Banner & Park Banner \$1,000 for members \$1,100 for non-members | Hospitality Banner \$600 for members \$700 for non-members | Park Banner \$500 for members \$600 for non-members |
|--|---|--|---|
| Free general admission | 10 people | 6 people ◆ | 4 people ◆ |
| Free passes to hospitality tent | 10 passes | 6 passes ◆ | 4 passes ◆ |
| Banner displayed throughout 6-day festival | + | + | + |
| Free shuttle parking | * | * | + |
| | | | |

Community Awards (Event)



Thursday, May 29, 2025

Doors: 5:00pm

Annual Audience Impact:

400



| Sponsor Benefits | Presenting Sponsor \$4,000 | Executive Sponsor \$3,000 | Corporate Sponsor \$2,000 |
|---|----------------------------------|---------------------------------|---------------------------------|
| Preferred reserved seating | 8 Seats | 4 Seats | 4 Seats |
| Brand featured on print & digital event materials | + | + | + |
| Brand featured on event webpage | + | * | + |
| Verbal recognition at event as sponsor | + | + | + |
| Brand featured in post-event recap | + | + | + |
| Ad space in printed Community Awards book | Full-Page Ad | Half-Page Ad ♦ | Quarter-Page Ad |
| Opportunity to provide item in award winners' swag bags | + | + | + |
| Access to event photos | + | + | |
| First right of refusal for event sponsorship | + | + | |
| Brand featured on social media posts | * | | |
| Opportunity to showcase brand at event | * | | |
| Spotlight in Chandler Chamber blog | + | | |

Community Awards (Cup)



Thursday, May 29, 2025

Doors: 5:00pm

Annual Audience Impact:

400



| Sponsor Benefits | Chandler Cup Sponsor \$3,500 | Sponsor Sponsor | |
|---|------------------------------------|-----------------|---------|
| Preferred reserved seating | 8 Seats | 8 Seats | 8 Seats |
| Brand featured on print & digital event materials | + | + | + |
| Opportunity to present award to recipient | + | + | + |
| Brand featured on event webpage | + | + | + |
| Verbal recognition at event as sponsor | + | + | + |
| Opportunity to provide item in award winners' swag bags | + | + | + |
| First right of refusal for event sponsorship | + | + | + |
| Brand featured on social media 'surprise visit' video | + | + | + |
| Access to event photos | + | + | + |
| Brand featured in post-event recap | + | + | + |
| | | | |

Community Awards (Award)



Thursday, May 29, 2025

Doors: 5:00pm

Annual Audience Impact:

400



| Sponsor Benefits | CUSD Educator of the Year Award Sponsor \$3,500 | CUSD Administrator of the Year Award Sponsor \$2,500 | CUSD Support Staff of the Year Award Sponsor \$2,500 |
|---|---|--|--|
| Preferred reserved seating | 8 Seats | 4 Seats | 4 Seats |
| Brand featured on print & digital event materials | * | + | + |
| Opportunity to present award to recipient | + | + | + |
| Brand featured on event webpage | + | + | + |
| Verbal recognition at event as sponsor | + | + | + |
| Opportunity to provide item in award winners' swag bags | + | + | + |
| First right of refusal for event sponsorship | + | + | + |
| Brand featured on social media 'surprise visit' video | + | + | + |
| Access to event photos | + | + | + |
| Brand featured in post-event recap | + | + | + |
| | | | |

Community Awards (Award) Cont.



Thursday, May 29, 2025

Doors: 5:00pm

Annual Audience Impact:

400



| Sponsor Benefits | Red Apple Award Sponsor \$2,500 | Standing Ovation Award Sponsor \$2,500 | James R. Snedigar Public Service Award Sponsor \$2,500 | Ambassador of the year Sponsor \$2,500 |
|---|--|--|--|---|
| Preferred reserved seating | 4 Seats | 4 Seats | 4 Seats | 4 Seats |
| Brand featured on print & digital event materials | + | + | + | + |
| Opportunity to present award to recipient | + | + | + | + |
| Brand featured on event webpage | + | + | + | + |
| Verbal recognition at event as sponsor | + | + | + | + |
| Opportunity to provide item in award winners' swag bags | + | + | + | + |
| First right of refusal for event sponsorship | + | + | + | + |
| Brand featured on social media 'surprise visit' video | + | + | + | + |
| Access to event photos | + | + | + | + |
| Brand featured in post-event recap | * | * | * | * |
| | | | | |

Community Awards (Award) Cont.



Thursday, May 29, 2025

Doors: 5:00pm

Annual Audience Impact:

400



| Sponsor Benefits | Large Business of the Year Award Sponsor \$2,500 | Medium Business of the Year Award Sponsor \$2,500 | Small Business of the Year Award Sponsor \$2,500 | Micro Business of the Year Award Sponsor \$2,500 |
|---|--|---|--|--|
| Preferred reserved seating | 4 Seats | 4 Seats | 4 Seats | 4 Seats |
| Brand featured on print & digital event materials | + | + | + | * |
| Opportunity to present award to recipient | + | + | + | * |
| Brand featured on event webpage | + | + | + | * |
| Verbal recognition at event as sponsor | + | + | + | * |
| Opportunity to provide item in award winners' swag bags | + | + | + | * |
| First right of refusal for event sponsorship | + | + | + | * |
| Brand featured on social media 'surprise visit' video | + | + | + | * |
| Access to event photos | + | + | + | * |
| Brand featured in post-event recap | + | + | + | * |
| | | | | |

Chandler 100



Thursday, November 20, 2025

Registration: 5:00pm Program: 6:00pm

Every year, the Chandler Chamber honors the city's top 100 largest employers at one of the East Valley's largest galas. This event is a great opportunity to connect with industry leaders & C-suite executives. Throughout the evening, award winners will enjoy the Taste of Chandler® (a curated selection of the city's best restaurants), Arizona's finest wines, stunning entertainment, and a photo op with the Mayor of Chandler, the Chandler Chamber Board Chair, and the Chandler Chamber President/CEO.

Annual Audience Impact:

700



| Sponsor Benefits | Presenting Sponsor \$5,000 | Executive Sponsor \$3,500 | Corporate Sponsor \$2,500 | VIP Sponsor \$1,500 |
|---|----------------------------------|---------------------------------|---------------------------------|---------------------------|
| Preferred reserved seating | 8 Seats | 6 Seats | 4 Seats | 2 Seats |
| Brand featured on print & digital event materials | + | + | + | + |
| Brand featured on event webpage | + | + | + | + |
| Verbal recognition at event as sponsor | + | + | + | + |
| Brand featured in post-event recap | + | + | + | + |
| Access to event photos | + | + | + | |
| Ad space in printed Chandler 100 book | Full-Page Ad | Half-Page Ad | Qtr-Page Ad | |
| First right of refusal for event sponsorship | + | + | | |
| Brand featured on social media posts | + | | | |
| Spotlight in Chandler Chamber blog | + | | | |
| Opportunity to showcase brand at event | + | | | |
| | | | | |

Golf Tournament



Friday, September 26, 2025

Breakfast & Registration: 6:00am

Call to Carts: 7:00am Shotgun Start: 7:30am

Hit the greens for a good cause. This competition raises scholarship funds for the Chandler Chamber Community Foundation to send a select group of students to Chandler-Gilbert Community College.

Annual Audience Impact:

250+



| Sponsor Benefits | Presenting Sponsor \$12,500 | Master of Ceremonies Sponsor \$4,000 | Corporate- Level Entry Fee Sponsor \$1,700 | Contest Sponsor \$1,000 | Hole Sponsor \$600 | Tee Box Sponsor \$250 |
|---|-----------------------------------|---|--|-------------------------------|--------------------------|-------------------------------------|
| Brand featured on event webpage | + | + | + | + | + | + |
| Logo on tee box sign | + | + | + | + | + | * |
| Brand featured in post-event recap | + | + | + | + | + | * |
| Complimentary breakfast & lunch | + | + | + | + | + | |
| Access to event photos | + | + | + | + | + | |
| Opportunity to set up an assigned hole and promote your company | + | | | | + | |
| Brand featured on print & digital event materials | + | + | + | + | | |
| Complimentary foursomes | 2 Groups | 1 Group | 1 Group | | | *(Foursome denotes 4 players) |
| Reserved seats at awards luncheon | 8 Seats | 4 Seats | 4 Seats | | | |
| | | | | | | |

Golf Tournament Cont.



Friday, September 26, 2025

Breakfast & Registration: 6:00am

Call to Carts: 7:00am Shotgun Start: 7:30am

Hit the greens for a good cause. This competition raises scholarship funds for the Chandler Chamber Community Foundation to send a select group of students to Chandler-Gilbert Community College.

Annual Audience Impact:

250+



| Sponsor Benefits | Presenting Sponsor \$12,500 | Master of Ceremonies Sponsor \$4,000 | Corporate- Level Entry Fee Sponsor \$1,700 | Contest Sponsor \$1,000 | Hole Sponsor \$600 | Tee Box Sponsor \$250 |
|--|-----------------------------------|---|--|-------------------------------|--------------------------|-----------------------------|
| Complimentary raffle tickets | 40 tickets (5/player) | 16 tickets (4/player) | 12 tickets (3/player) | | | |
| Eligible for "longest drive", "closest to the pin" & "hole in one" | + | + | + | | | |
| Verbal recognition at event as sponsor | + | + | + | | | |
| Opportunity to provide item in player swag bags (minimum 144) | + | | + | | | |
| First right of refusal for event sponsorship | + | + | | | | |
| List of attendees upon request | + | | | | | |
| Opportunity to speak at event | + | + | | | | |
| Brand featured on social media posts | + | | | | | |
| Spotlight in Chandler Chamber blog | + | | | | | |
| | | | | | | |

Wake Up Chandler



Monthly, 2nd Wednesday

Different Member Business Each Month Annual Audience Impact: 750+

The Chandler Chamber's morning networking event. Businesses ranging from startups to industry leaders come together to meet new members, foster business connections, and share a 15-second commercial with all attendees.



| Sponsor Benefits | Presenting Sponsor \$900/quarter |
|--|-------------------------------------|
| Verbal recognition at event as sponsor | + |
| Brand featured on social media posts | + |
| Brand featured on event webpage | + |
| Access to event photos | + |
| First right of refusal for next year/quarter | + |
| Opportunity to speak at event | + |
| Opportunity to provide table favors | + |
| | |

Business After Business



Monthly, 3rd Thursday

Different Member Business Each Month Annual Audience Impact: 1,440+

The Chandler Chamber's evening networking event. Businesses ranging from startups to industry leaders come together to meet new members, foster business connections, and have a chance to win the Chamber Pot. All sponsors have time on the microphone to promote their business.



| Sponsor Benefits | Presenting Sponsor \$1,000/quarter | Chamber Pot Sponsor \$900/quarter |
|--|---------------------------------------|--------------------------------------|
| Verbal recognition at event as sponsor | + | + |
| Brand featured on social media posts | + | + |
| Brand featured on event webpage | + | + |
| Access to event photos | + | + |
| First right of refusal for event sponsorship | + | + |
| Opportunity to speak at event | + | + |
| Opportunity to provide table favors | + | |
| | | |

Chamber 101



Three times a year

March 27, 2025 July 31, 2025 October 30, 2025 **Annual Audience Impact:**

280+

Chamber 101 is a free quarterly event where new and renewing members learn how to maximize their Chamber membership.



| Sponsor Benefits | Presenting Sponsor \$400/one event, or \$1000/all three events |
|--|---|
| Verbal recognition at event as sponsor | + |
| Brand featured on social media posts | * |
| Brand featured on event webpage | + |
| Access to event photos | ◆ |
| First right of refusal for next year/quarter | + |
| Opportunity to speak at event | + |
| Opportunity to provide table favors | ◆ |
| | |

Ribbon Cutting



Average of over 150 ribbon cuttings a year

Annual Audience Impact: 3,000+

Celebrate grand openings, business anniversaries, and key community events. Each ribbon cutting ceremony averages 10-30 guests, including staff, patrons, and Chandler Chamber ambassadors.



| Sponsor Benefits | Presenting Sponsor \$1,500/year \$400/quarter | Frame Sponsor \$1,000/year \$250/quarter | Supporting Sponsor \$1,000/year \$250/quarter |
|---|--|---|--|
| Brand featured on event webpage | + | + | + |
| Access to event photos | + | + | + |
| Verbal recognition at event as sponsor | + | + | + |
| Receive business contact information | + | + | + |
| Business card on frame presented to businesses | + | + | |
| Complimentary one-time personal ribbon cutting | + | + | |
| Opportunity to speak at event | + | + | |
| Brand featured on ribbon cutting blog article | * | | |

Chamber Blog



6-8 articles every month

East Valley news on workforce, community, advocacy, and economics, shared on all Chandler Chamber platforms. Buy one ad to be shown on one article, or get three ads for a 20% discount.

Active Monthly Web Users:

8,000+

| Sponsor Benefits | Square Ad \$95 for 1 \$228 for 3 | Horizontal Ad \$85 for1 \$204 for 3 | Banner Ad \$50 for 1 \$120 for 3 |
|---|--|---|--|
| Ad posted on Chamber blog article | + | + | * |
| Size | 1200 x 1200 px ♦ | 1200 x 628 px ♦ | 970 x 90 px ♦ |
| Resolution | 300 minimum ppi | 300 minimum ppi | 300 minimum ppi |
| URL provided by member | + | + | * |
| | | | |

Monthly Magazine



Released on the first week of the month, this showcases the latest news, events, and business development tips with all members of the Chandler Chamber - with an open rate of 35-50%.

Impressions:

1,000+ 4-5% CTR

| Sponsor Benefits | Full-Page Ad | Half-Page Ad | Quarter-Page Ad |
|------------------|------------------|------------------|------------------|
| | \$375/month | \$200/month | \$100/month |
| | \$1350/quarter | \$750/quarter | \$350/quarter |
| Size | 8.5 x 11″ | 8 x 5" | 3.75 x 5″ |
| | (2550 x 3300 px) | (2400 x 1500 px) | (1125 x 1500 px) |
| | ♦ | ◆ | ◆ |
| Resolution | 300 minimum ppi | 300 minimum ppi | 300 minimum ppi |

Week-At-A-Glance



Every Monday

With a 35-50% open rate, this weekly newsletter is a great opportunity to get your business in front of the entire Chandler Chamber community. **Impressions:**

1,000+ 3-5% CTR

| Sponsor Benefits | One-Week Sponsor \$100/week | Four-Week Sponsor \$375/4 weeks |
|---|--------------------------------|------------------------------------|
| Ad featured before newsletter content | + | + |
| Logo with transparent background provided by member | + | * |
| Logo resolution | 300 minimum ppi | 300 minimum ppi |
| Custom URL provided by member | + | + |
| 3 bullet point sentences about business | + | + |
| | | |

Chamber Website



Active monthly web users:

8,000+

Get a 480 x 60 pixel banner in our SEO-ranking membership directory and on every event page in our web calendar. Limited slots available.

| Sponsor Benefits | 1 year \$1,000 | 6 months \$700 | 3 months \$400 | 1 month \$250 |
|--|-------------------|-------------------|-------------------|------------------|
| Ad randomly selected among other banners | + | + | + | + |
| Custom URL provided by member | + | + | + | + |
| lmage resolution | 300 minimum ppi | 300 minimum ppi | 300 minimum ppi | 300 minimum ppi |
| Ability to change ad monthly (due the 8th, one month prior) | * | * | + | |
| First right of refusal for website sponsorship | * | | | |
| | | | | |

Spotlight Article



Active Monthly Web Users:

8,000+

Get your article in our SEO-ranking blog, written by Chamber staff. Your story will be shared in our emails, LinkedIn newsletter, and social platforms, reaching the full extent of the Chandler Chamber's audience of over 175,000 business employees.

| Sponsor Benefits | 2,000-Word Article \$2,500 | 1,000-Word Spotlight \$1,500 | 500-Word Shout-Out \$750 |
|--|----------------------------------|------------------------------------|--------------------------------|
| Article written by Chamber staff | + | + | * |
| Photos included (provided by member) | 3+ Photos ♣ | 2 Photos ◆ | 1 Photo ♣ |
| Article shared with media list | * | • | • |
| | | | |

